

Mary Ellen Lynch, M.Ed. 2025 NECAP Annual Conference March 27, 2025

### **Session Goals**

- Understand major characteristics and work styles of the generations of today's workplace
- Explore strategies that foster effective cross-generational communication
- Apply a strengths-based approach to build on the unique work styles and skill sets of each generation

### Agenda

- Welcome
- Community Builder
- Dynamics of a Multigenerational Workforce
- Communication Across Generations
- A Strengths-based Approach to Managing a Multi-generational Workplace
- Small Group Activity: "Choose Your Own Journey"
- Wrap-Up

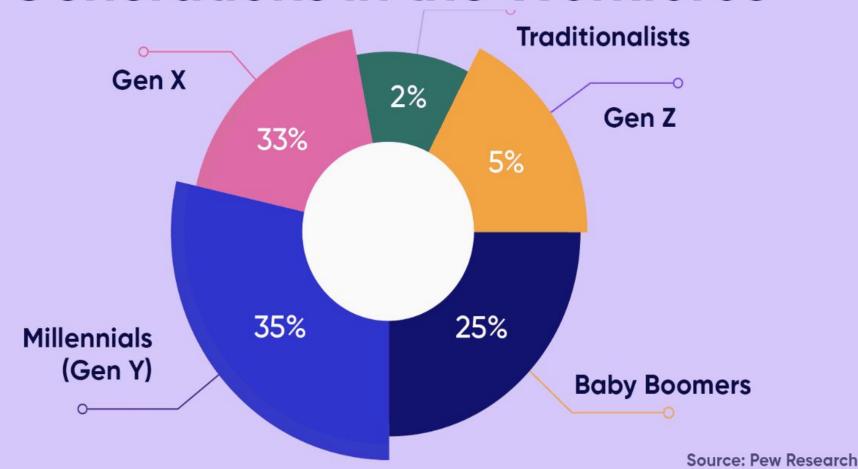
### Community Builder: Connecting Across Generations

**Step 1:** Walk around the room while the music plays. Bring your "Questions to engage with a person of another generation" handout.

**Step 2:** When the music stops, introduce yourself to one of the people closest to you. Take turns asking each other a question from the handout.

# Dynamics of a Multigenerational Workplace

### Generations in the Workforce



**Traditionalists** 

76 - 99 years old

**Baby Boomers** 

57 - 75 years old

Generation X

41 - 56 years old

Millennials

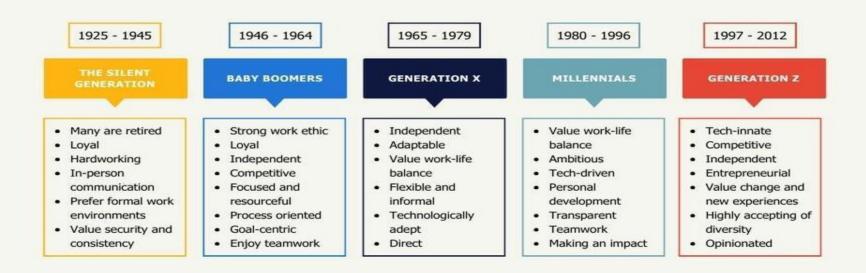
26 - 40 years old

**GENERATION Z** 

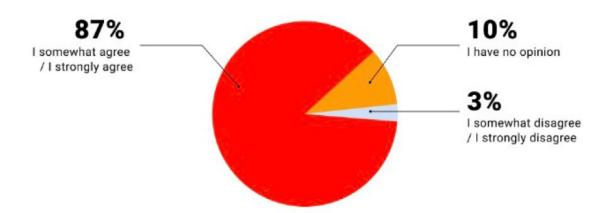
25 years old and younger

Source: (Smith, 2021)

### The Five Generations of Today's Workforce



### Different generations can learn from each other while working together.



Source: (Szczepanek, 2023)

## **Shared Values Across Generations**

- Feeling Respected
- Being listened to
- Receiving effective communication
- Receiving positive feedback
- Having opportunities for mentoring
- Experiencing an exchange of ideas

### Strategies to Address Generational Challenges

- Identify shared values
- Understand differences in work and communication styles
- Build upon strengths of employees
- Support employee wellness
- Knowledge sharing
- Prioritize generational diversity in ongoing initiatives

# Communication Across Generations

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### **Punctuation Challenges:**

- To millennials, the ellipsis signals something negative such as hesitation
- For older adults, the ellipsis is often used to be casual
- The ellipsis can cause intergenerational confusion because it's not clear which emotion is being used







#### megalybrak

Meghan Brakebill · 2021-2-24

Follow

I'm not emotionally stable for this. I will stare at an email for 10 minutes trying to interpret the tone of this ellipsis **#fyp #boomer #corporate** 



OK, thanks...

boomer managers that end every email with an ellipsis

### **Corporate Jargon**

- Terminology used to maintain professional appearance
- Young workers,
   particularly Gen Z feels
   it's an unnecessary
   formality of professional
   life



# A Strengths-based Approach to Managing a Multigenerational Workplace

### Meeting People Where They Are: A strengths-based approach



### Understanding a person's strengths helps to describe:

- What motivates a person
- What influences a person's actions
- How a person makes decisions
- How a person approaches relationships & responds to situations

Source: gallup.com

Provide actionable insights to work more effectively together

Leverage talents to acheive goals Understand what motivates people

Build relationships and mitigate conflict

## 125%

Teams that focus on strengths everyday have 12.5% greater productivity.

People who focus on using their strengths are Six Times more likely to be engaged in their jobs.

Source: gallup.com

#### EMERGING WORKPLACE EXPECTATIONS ARE SHIFTING

#### WHAT FUTURE WORKPLACES WANT AND NEED

THE PAST —	➤ OUR FUTURE
My Paycheck	My Purpose
My Satisfaction	My Development
My Boss	My Coach
My Annual Review	My Ongoing Conversations
My Weaknesses	My Strengths
My Job	My Life

### Leading with Strengths: Examples

"When team members understand the way their brains work, the way they relate to each other changes." - Jennifer Robinson

#### → Achiever

Team members can't claim Sharon's extreme productivity is due to her baby boomer work ethic. It's because **Achiever** is among her top 5 CliftonStrengths.

#### → Command

Intense **Command**, not the infamous "millennial entitlement" drives Taylor to take charge.

### **Balconies and Basements Framework**

#### **Balconies**

- When we operate at our best
- Our strengths are in balance



#### **Basements**

- Operating in our blind spots
- Struggling to reach our potential



### Strengths Assessments

### CliftonStrengths<sup>®</sup>

The science of maximizing human potential by developing people to become great at what they're naturally good at.

gallup.com



Know Your Best Self

Discover what is unique about you.

what motivates & drives you



Be Happier

Find purpose in what you do and

be more satisfied with your life







Leverage your talents to realize your dreams faster





Embrace & leverage what makes your stand out from the rest



**Build Stronger Relationships** 

Understand others and enhance your interactions with them



Progress Your Career

Make better decisions about your career and your future

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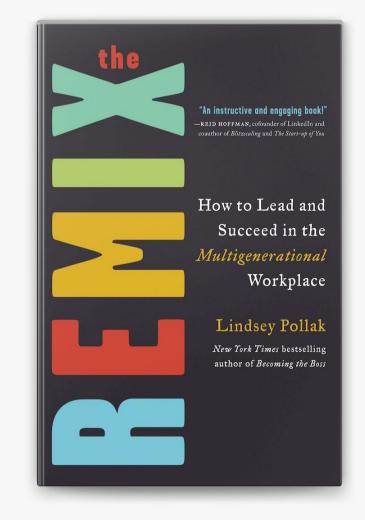
### **Authentic Happiness**



authentichappiness.sas.upenn. edu

### **Modern Mentoring**

- Reverse mentoring junior employees mentor senior leaders
- Co-mentoring two or more people guide each other's professional development
- Micro-mentoring short term relationship designed to address a specific need



# Small Group Activity: "Choose Your Own Journey"

### Small group Activity: "Choose Your Own Journey"

**Option 1**: Balconies & Basements

**Option 2:** Cross-generational Challenges

# "What matters most is the ability to understand different perspectives and leverage key talents."

-Patrice Thompson

A millennial's proposal for a happy multigenerational workplace | TED Talk

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### Thank you!

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